

Your advantages with mobilePROMO

Your marketing shortcut

Even a spontaneous campaign can be launched in no time with just a few clicks of the mouse.

Positive budget developments

Your turnover will remain the same – or grow – on a lower advertising budget.

Measurable success

You always have complete control and oversight over the success of all your campaigns.

The future is here

Make sure your campaign gets maximal attention with the brand new Smartphone app for mobile-PROMO.

This app is the present and future of marketing: consumers are informed of which coupons are redeemable in their area, based on their current location. So get onboard before your competitors do – it's worth it!



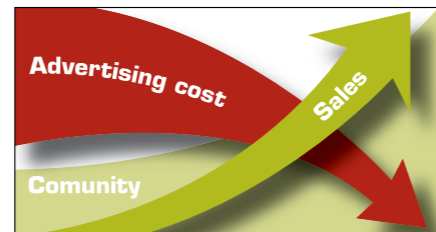
The market speaks

50% advertising budget savings

A Swiss electronics discounter uses the Mobile Coupon solution from SIX Multi Solutions AG, which allows for coupons to be redeemed at credit card terminals. He raves: „We saved over 50% on our advertising budget and came out with the same turnover. You can easily measure your redemption rates. Based on the data we receive, we are constantly improving the way we run our campaigns.“

Over 20% response rate on coupons

A well-known restaurant chain is getting more guests and boosting their turnover per party: „mobilePromo campaigns give us measurably better results – on a relatively modest budget.“



Spontaneous, personal marketing

Our success speaks for itself: Smartphone owners appreciate mobilePROMO, whether they are

- VIPs, spectators
- Regular customers
- Donors
- Riders
- Trade fair visitors, or
- B2B clients

There are nothing but advantages with the affordable and precisely calculable Mobile Promotion channel.

Moving people

xsmart develops and launches technology that has the power to move people. One great example is mobilePROMO: whether used alone or as part of an integrated solution (mobileCHARITY, mobileARENA, mobileSKI, mobileTRAVEL) it connects online and mobile marketing, ticketing, parking coupon issuing and sales support. Want success from value-added services? Give us a call!



Results at the drop of a dime!

50% advertising savings!

Effective mobile campaigns for marketing and customer relations.



See more success for the same amount of money

Get more response from your budget with mobile**PROMO** coupons.

Fantastic redemption rates thanks to event-related, rapid and virtually customized promotions - mobile**PROMO** coupons connect your print, online and mobile campaigns directly with your POS. Your customers will redeem more of your coupons than ever.

In today's world, life is lived on the spur of the moment – and your customers are no exception. Mobile devices are a constant companion. Meet your customers where they already are. Launch your loyalty program, voucher or rebate campaign with mobile**PROMO** and ensure maximal success from your sales promotion. Once, twice – as often as you want, whenever you want: mobile**PROMO** coupons are your tool for increased success.

10 to 75% response rates

mobile**PROMO** coupons are an effective campaign tool for quick mobile campaigns. They are sent by text message or Smartphone app and redeemed directly at the point of sale. This makes for response rates that range from 10 to 75 percent. Campaigns can be designed quickly and easily on the user-friendly control panel.

Quick and versatile

Quickly one-up your competitors and respond quickly to seasonal and regional highlights – that's mobile**PROMO** at its best! With or without an expiration date, but always in your company's design. The benefits are obvious. Use them to your advantage!

Marketing counts

Successful marketing campaigns are based on actual figures: the customer information from your CRM database, powerful indicators like the number of coupons redeemed per person, redemption intervals and locations and response times. mobile**PROMO** puts this information at your fingertips – and with it, the naked truth about the usefulness of your campaign. What more could you ask for?

Direct your own campaigns

A total overview of all mobile processes, including campaign authorizations and results, are yours with the mobile**PROMO** Control Panel– and presented within the context of your current online and print advertising volume. With this tool for value-added services, you can put your

sales promotions to work for you simply, quickly and more conveniently than with any other medium. No matter if it's individual offers or sliding campaigns, for multiple products, services or events for various target groups.

For value-added advertising firms

mobile**PROMO** coupons are multi-client capable.

Direct marketing and one-to-one agencies can stand out by using this value-added service for their clients, thereby increasing their sales volume.



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It's just that easy

With mobile**PROMO**, you can advertise your offer via text message, Smartphone app and/or social media platforms like Facebook and Twitter – or all of these in parallel, if desired. Respondents receive an individualized code or coupon sent to their mobile device. It can be redeemed using a redeeming device or at an ordinary pay terminal. Your coupon redemption statistics are tracked. The mobile device number can be used for future campaigns until you leave the Mobile Community. Your Mobile community grows with every campaign – and along with it, your success.



Just say yes! to more turnover; say yes to a consultation!
As a gift, you'll receive a 5% rebate voucher for your first campaigns with mobilePROMO** coupons.**